



AMERICAN ACADEMY OF PSYCHIATRY AND THE LAW

SPONSORSHIP & ADVERTISING



AAPL is an organization of psychiatrists dedicated to excellence in practice, teaching, and research in forensic psychiatry. Founded in 1969, AAPL currently has over 2,000 members in North America and around the world. AAPL is dedicated exclusively to advancing the forensic psychiatry profession. AAPL's Annual Meeting is the largest and most anticipated annual gathering for forensic psychiatrists. Over 1000 individuals will attend the Review Course and Annual Meeting for education, networking, and obtaining updates on the best practices in the field.

ANNUAL MEETING OPPORTUNITIES

OCTOBER 21-27, 2024

RECEPTION SPONSOR

\$10,000

- Presenting status for reception "Presented by Company Name"
- Virtual Exhibit Booth in mobile app
- Half page ad in AAPL Newsletter and Monthly E-Digest for 1 year
- Verbal recognition and on-site signage of presenting sponsor
- Logo on mobile app home page
- Recognized in push notification to all attendees
- Listed as a sponsor on mobile app
- Company name and logo listed on event website & AAPL website
- Company name and logo shared on AAPL LinkedIn page

MOBILE APP OR BRANDED NOTEBOOK SPONSOR

\$6,000

- Recognized as title sponsor of the mobile app – the primary source of information for the meeting for all delegates
- QR Logo on quality notebook given to every attendee
- Virtual Exhibit Booth in Mobile App
- Logo on mobile app Home Page
- Recognized in push notification to all attendees
- Listed as a sponsor on mobile app
- Company and logo featured on on-site signage
- Company name and logo listed on event website & AAPL website
- Company name and logo featured in monthly AAPL E-Digest
- Company name and logo shared on AAPL LinkedIn Page

LANYARD SPONSOR

\$3,500

- Company logo printed on badge lanyards
- Verbal recognition of sponsor
- On-site signage
- Company listed under sponsors on mobile app
- Company name and logo listed on event website and AAPL website

AAPL

SPONSORSHIP & ADVERTISING



OTHER OPPORTUNITIES AVAILABLE

AAPL DIGEST AND E-NEWSLETTER ADVERTISING

AAPL Digest is a monthly e-blast sent to AAPL members with news of upcoming events, updates, news and polling. This is sent to all AAPL members.

AAPL's e-newsletter is a long-standing and popular publication that recently moved to a digital format. It is published 3 times per year and features articles on issues, trends, and practices in forensic psychiatry written by experts across the forensic psychiatry spectrum.

PER ISSUE PRICING

Small Square Ad: \$450

- Includes Digest and Newsletter (max 4 per issue)

Half Page Ad: \$850

- Includes Digest and Newsletter (max 2 per issue)

ANNUAL PRICING

Small Square Ad: \$1,300

- Includes 3 newsletter issues and 10 e-digests
- Premium placement

Half Page Ad: \$2,500

- Includes 3 newsletter issues and 10 e-digests
- Premium placement