



# American Academy of Psychiatry and the Law

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## SPONSORSHIP & ADVERTISING OPPORTUNITIES

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### About AAPL

AAPL is a professional non-profit association of psychiatrists dedicated to excellence in practice, teaching, and research in forensic psychiatry. Founded in 1969, AAPL currently has approximately 2,000 members in North America and around the world. AAPL provides education, practice resources, networking and more to advance the forensic psychiatry profession.

### About the AAPL Annual Meeting

AAPL's Annual Meeting is the largest and most anticipated gathering for forensic psychiatrists every year. Over 1000 individuals will attend the Review Course and Annual Meeting for education, networking, and obtaining updates on the best practices in the field. Our Annual Meeting will take place over 4 days in October. We have opportunities for excellent visibility and awareness at the Annual Meeting for organizations looking to reach psychiatry professionals.

### About the AAPL Digest \*

AAPL Digest is monthly e-blast sent to approximately 2,000 AAPL members. The Digest features news, activities, upcoming events, and features. The Digest provides a year-round opportunity to achieve and maintain top-of-mind awareness.

### About the AAPL Examiner \*

AAPL's e-newsletter, *The Examiner*, is a long-standing and popular publication that recently moved to a digital format. It is published 3 times per year and features articles on issues, trends and practice in forensic psychiatry written by experts across the forensic psychiatry spectrum. The Examiner provides a strong opportunity for more in-depth features of products and services year-round.

*\* AAPL reserves the right to refuse advertisements that may conflict with its values, goals, and potentially sensitive areas.*

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#### **American Academy of Psychiatry and the Law (AAPL)**

800-331-1389

[office@AAPL.org](mailto:office@AAPL.org)

[www.aapl.org](http://www.aapl.org)

One Regency Drive

P.O. Box 30 Bloomfield, CT 06002

## Annual Meeting Sponsorship Opportunities

October 29 – November 1, 2026

Tampa Bay, Florida

### Reception Title Sponsor - \$7,000

**Benefits**

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| <ul style="list-style-type: none"> <li>➤ Presenting status for reception “<b>Presented by...</b>”</li> <li>➤ Opportunity to address attendees at reception</li> <li>➤ Virtual Exhibit Booth in mobile app</li> <li>➤ Half page ad in AAPL Newsletter and 2 Monthly Digests (October and November)</li> <li>➤ Verbal and on-site signage recognition</li> </ul> | <ul style="list-style-type: none"> <li>➤ Logo on mobile app</li> <li>➤ Recognized in 2 push notification in app</li> <li>➤ Listed as a sponsor on mobile app</li> <li>➤ Name and logo listed on event website</li> <li>➤ Name and logo shared on AAPL LinkedIn page</li> </ul> |
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### Mobile App Title Sponsor – \$5,000

**Benefits**

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| <ul style="list-style-type: none"> <li>➤ Recognized as title sponsor of the mobile app</li> <li>➤ Virtual Exhibit Booth in Mobile App</li> <li>➤ Name and logo featured in 2 monthly AAPL Digests (October and November)</li> <li>➤ Recognized in 1 push notification in app</li> </ul> | <ul style="list-style-type: none"> <li>➤ Logo on mobile app Home Page</li> <li>➤ Listed as a sponsor on mobile app</li> <li>➤ On-site signage recognition</li> <li>➤ Name and logo listed on event website</li> <li>➤ Name and logo shared on AAPL LinkedIn Page</li> </ul> |
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### Branded Notebook Giveaways - \$4,000

**Benefits**

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| <ul style="list-style-type: none"> <li>➤ Logo on quality notebook given to every attendee</li> <li>➤ Virtual Exhibit Booth in Mobile App</li> <li>➤ Name and logo featured in 1 monthly AAPL Digests (November)</li> <li>➤ Recognized in 1 push notification in app</li> </ul> | <ul style="list-style-type: none"> <li>➤ Logo on mobile app Home Page</li> <li>➤ Listed as a sponsor on mobile app</li> <li>➤ On-site signage recognition</li> <li>➤ Name and logo listed on event website</li> <li>➤ Name and logo shared on AAPL LinkedIn Page</li> </ul> |
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### Branded Lanyards - \$3,000

**Benefits**

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| <ul style="list-style-type: none"> <li>➤ Company logo printed on badge lanyards</li> <li>➤ On-site signage recognition</li> </ul> | <ul style="list-style-type: none"> <li>➤ Name listed under sponsors on mobile app</li> <li>➤ Name and logo listed on event website</li> </ul> |
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### Exhibit Table at Event - \$1,500

**Benefits**

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| <ul style="list-style-type: none"> <li>➤ 84”x30” draped table and two chairs.</li> <li>➤ High traffic area</li> <li>➤ Access to attendee listing in app</li> </ul> | <ul style="list-style-type: none"> <li>➤ Tabletop display only</li> <li>➤ No booths</li> <li>➤ No electricity</li> </ul> |
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### Virtual Exhibit Booth on App - \$750

**Benefits**

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| <ul style="list-style-type: none"> <li>➤ Exhibit booth on app</li> <li>➤ Listed as an exhibitor</li> <li>➤ Provide information about products/ services</li> </ul> | <ul style="list-style-type: none"> <li>➤ Provide contact information</li> <li>➤ Chat with event attendees virtually</li> <li>➤ Access to attendee listing in app</li> </ul> |
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### Job Posting on Job Board - \$100

**Benefits**

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| <ul style="list-style-type: none"> <li>➤ 8.5” X 11” Color Job Advertisement on Job Board</li> <li>➤ Prominent Display area</li> <li>➤ Job ad also added to mobile app</li> </ul> | <ul style="list-style-type: none"> <li>➤ Audience is at various career stages</li> <li>➤ Strong attendance of fellows, residents and early career professionals</li> </ul> |
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<b>AAPL Advertising Opportunities</b>	
<b>Per Issue Pricing (one time)</b> ➤ Includes 1 Digest ad & 1 Examiner ad	\$600
<b>Annual Pricing</b> ➤ Includes 10 Digest ads & 3 Examiner ads	\$1,750

To take advantage of any of these opportunities, please contact the AAPL office at:

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800-331-1389

[office@AAPL.org](mailto:office@AAPL.org)

AMERICAN ACADEMY OF  
PSYCHIATRY AND THE LAW

**TAMPA  
2026**

57th AAPL Annual Meeting:  
**October 29 - November 1**

Forensic Psychiatry Review Course:  
**October 26 - 28, 2026**

*Register Now*

Early Bird Deadline is **August 31, 2026**